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Agribusiness  
Professionals*

# Capital Markets and the Crop Input Sector



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# Market Overview



# Market Overview

## The Market in '05

- US sales for 2005 Crop Inputs totaled \$32.1 bln

- Product breakdown (2005)

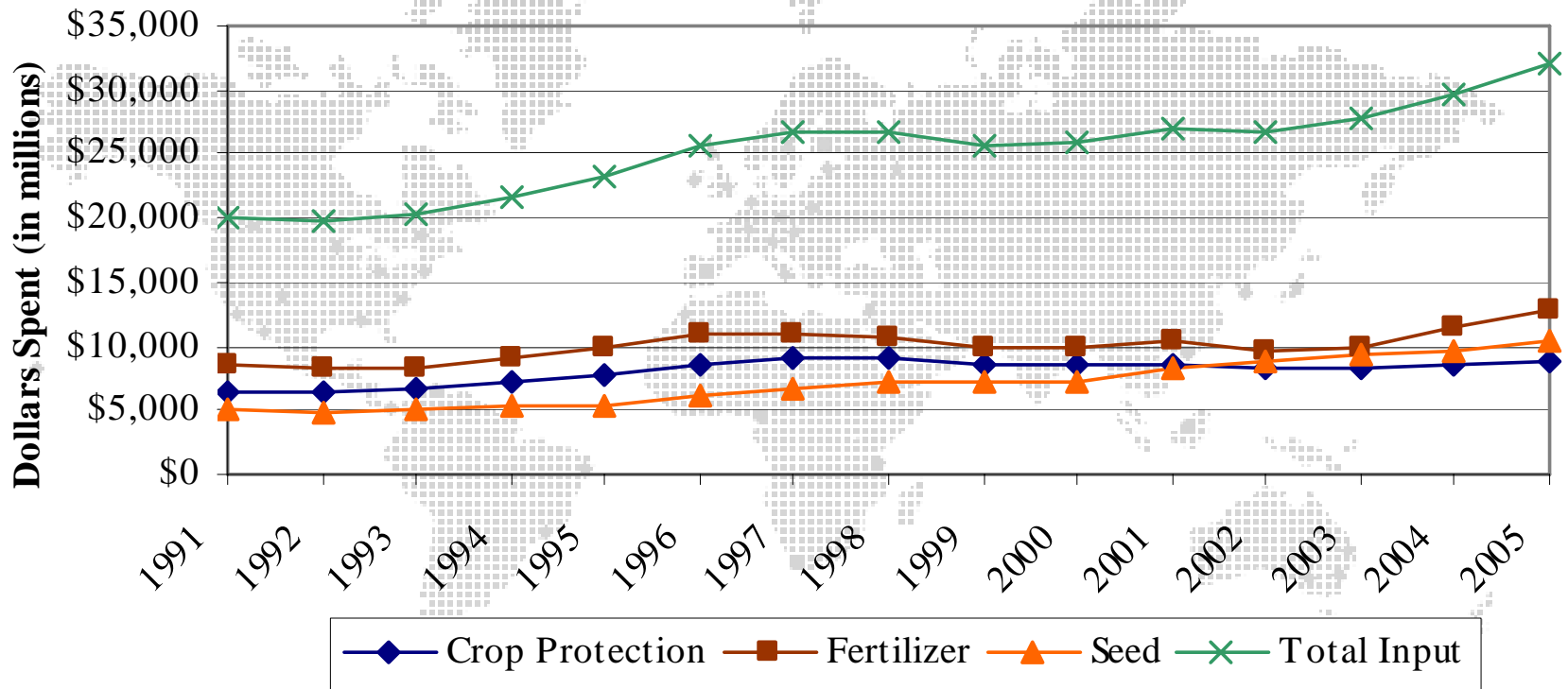
- Crop Protection \$8.9 bln or 27.7%
- Fertilizers & Conditioners \$12.8 bln or 39.9%
- Seed & Plant \$10.4 bln or 32.4%

# Market Overview

## Historical Growth

- CAGR has been approximately 3.4% over the past fourteen years.

### US Crop Inputs

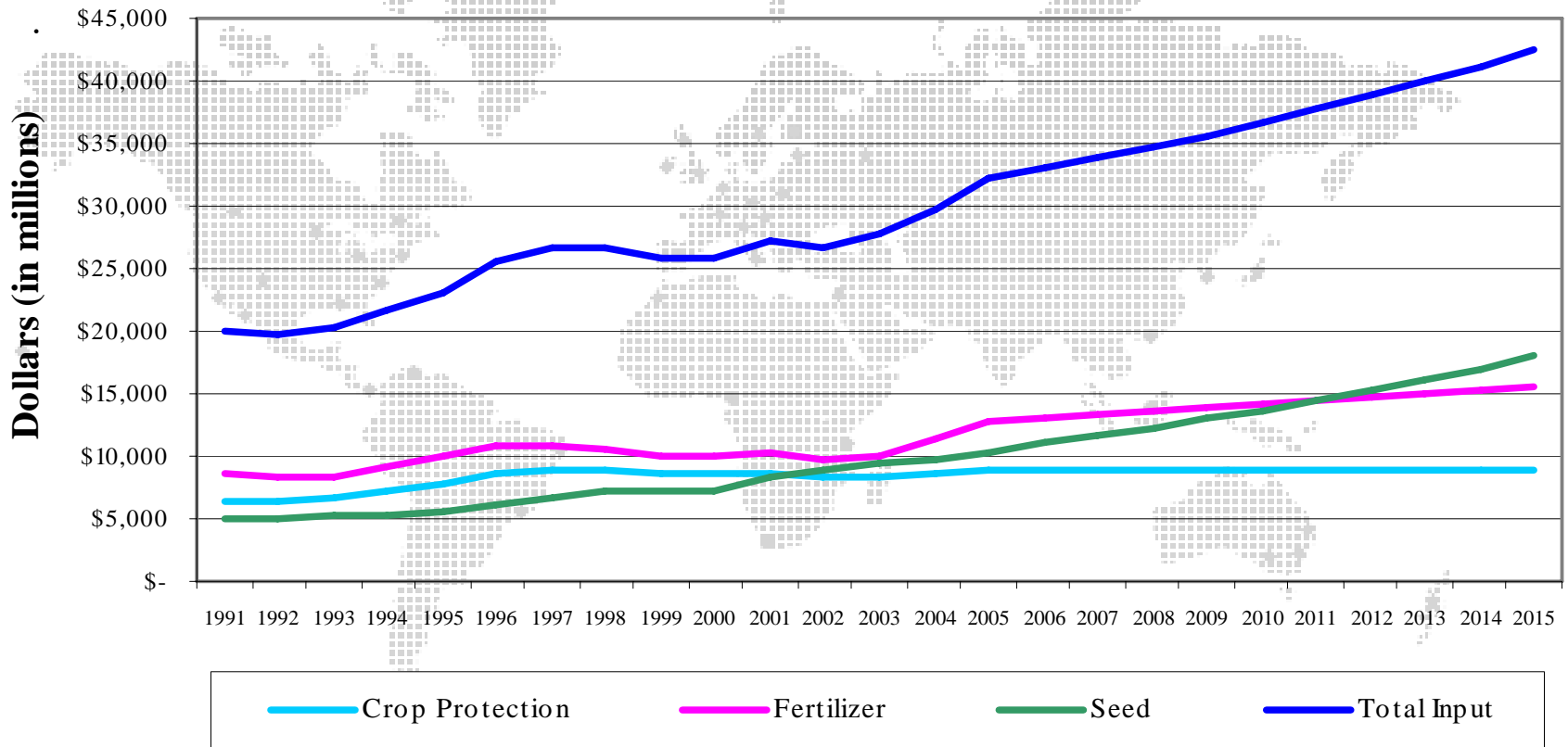


# Market Overview

## Projected Growth

- Based on CAGR for each segment since 1997.

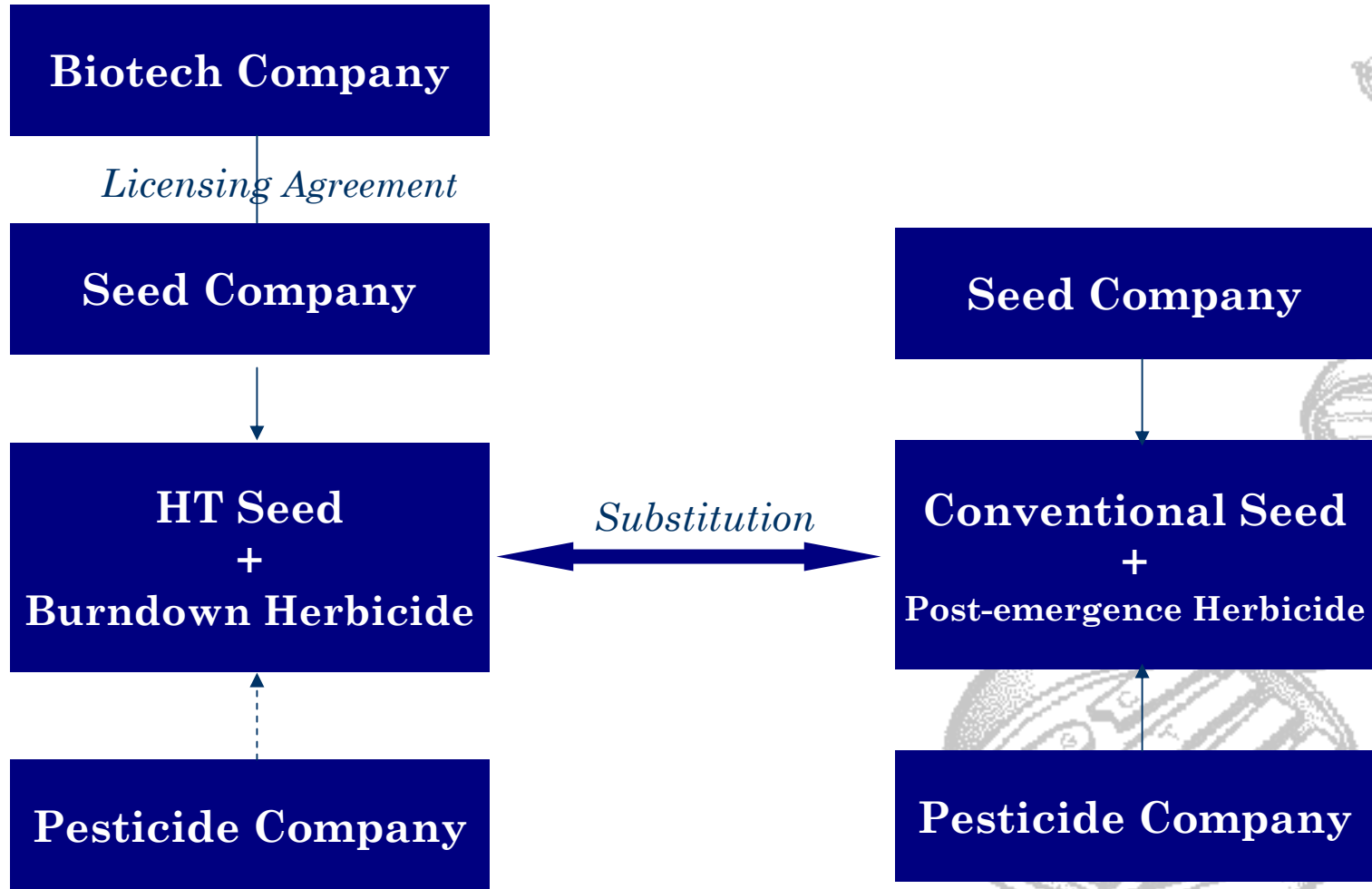
### US Crop Input Forecasts



Source: USDA NASS, AgriCapital estimates

# Market Overview

- **Biotech Impact on Pesticide Usage**

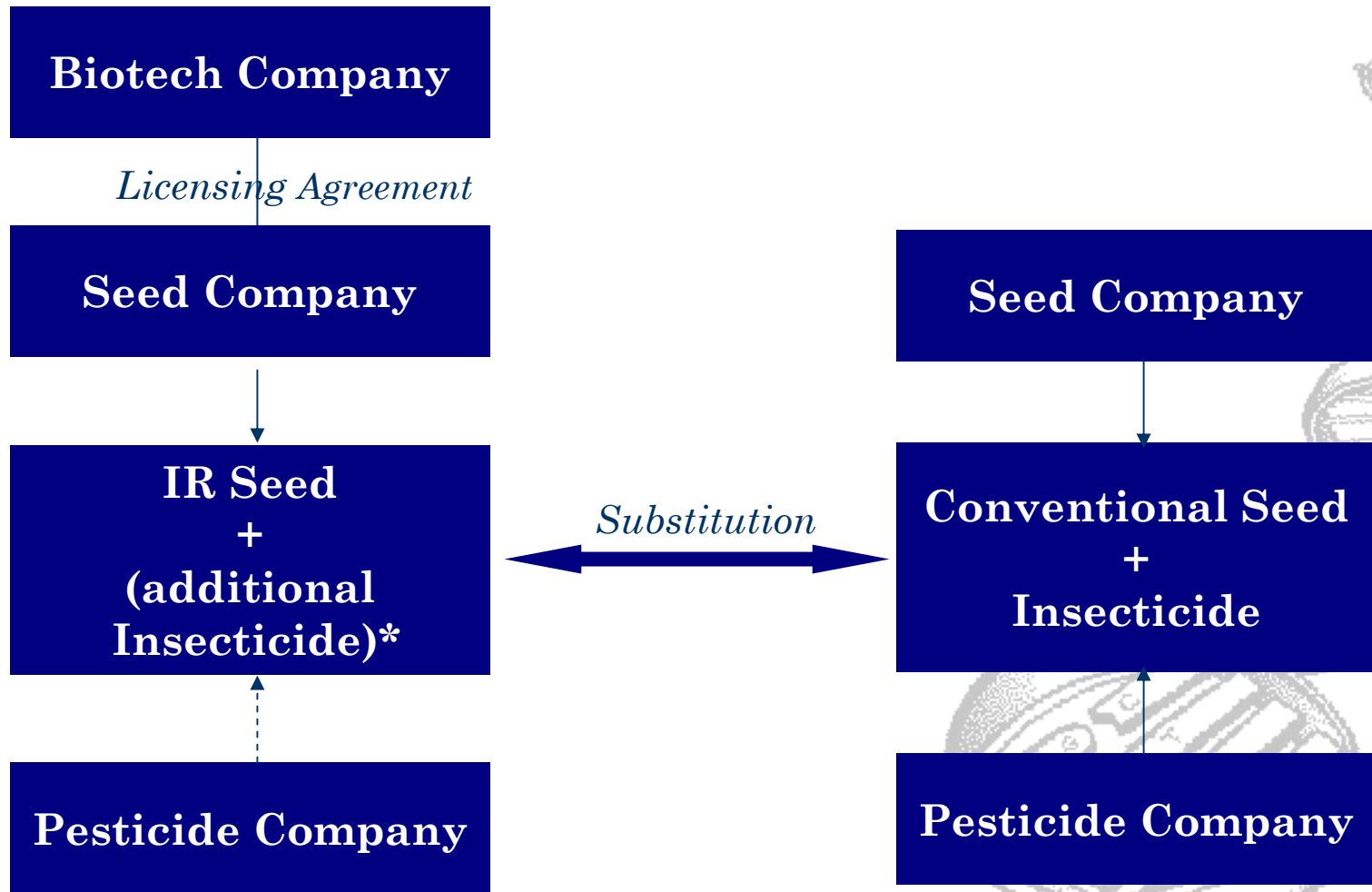


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Source: "Substitution and Complementarities in the Biotechnology and Pesticide Markets: A Theoretical Framework", Lemarie, Marette.

# Market Overview

- **Biotech Impact on Pesticide Usage**



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\* Additional insecticide may be necessary against insects not controlled by the IR seed.

Source: "Substitution and Complementarities in the Biotechnology and Pesticide Markets: A Theoretical Framework", Lemarie, Marette.

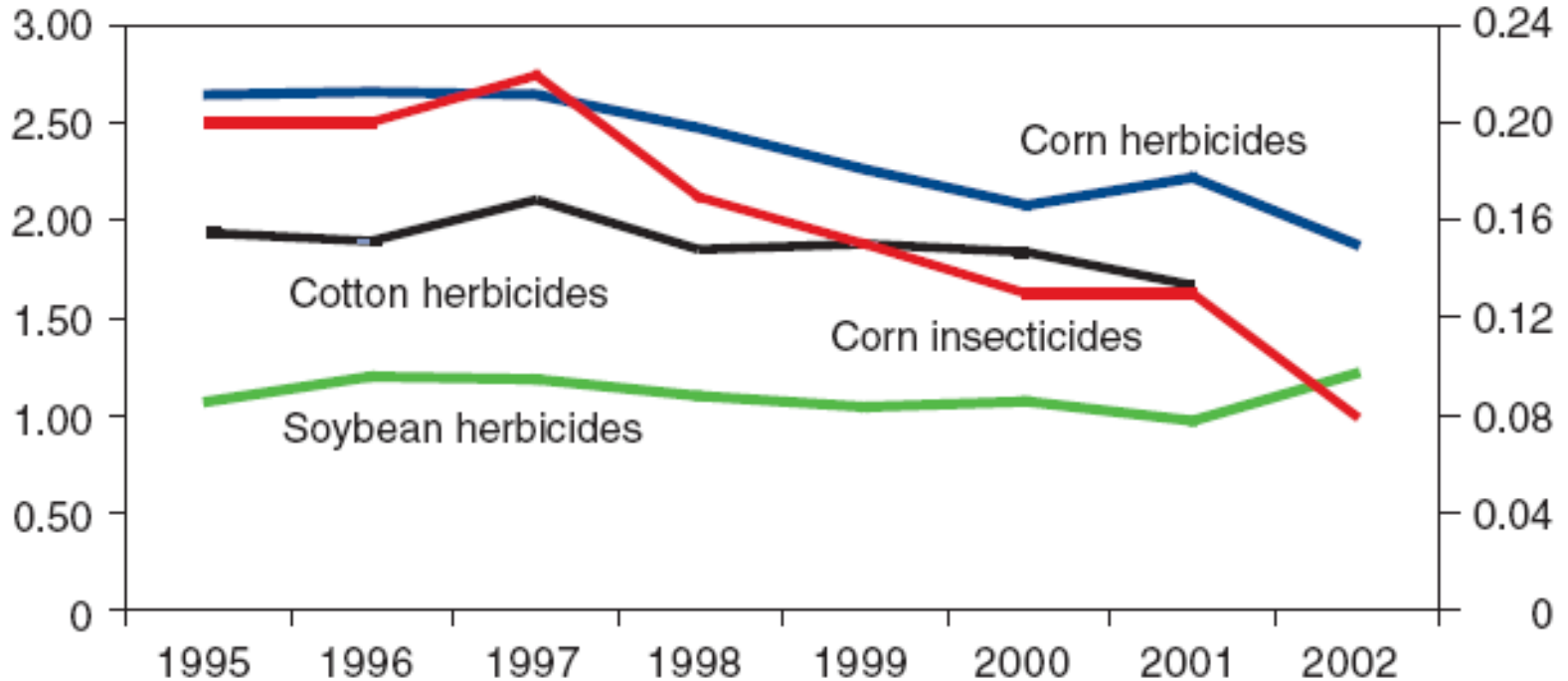
# Market Overview

- Major Markets: US

## Pesticide use in major field crops

Herbicides,  
Lb/acre-year

Insecticides,  
Lb/acre-year



Source: NASS surveys.

# Market Overview

## • Impact on Pesticide Usage

- First generation biotech traits have reduced usage in the U.S. by approximately 37 mm lbs



**First  
Generation  
Traits**

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### Impact of First Generation Biotech Crops

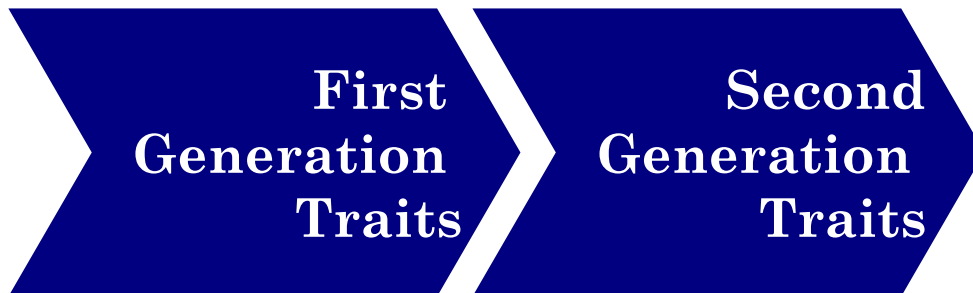
Crop	Type	Volume (lb.000)	(A) Value (\$000)	(B) Costs (\$000)	(A+B) Total Net Value (\$000/yr)	Pesticide Use (lbs annual impact)	Acreage
Soybean	Herbicide Tolerant	-	-	(1,010,765)	1,010,765	(28,703,001)	50,016,000
Field Corn	Insect Resistant	3,540,992	126,466	1,110	125,356	(2,603,456)	14,927,000
Field Corn	Herbicide Tolerant	-	-	(58,050)	58,050	(5,805,000)	5,805,000
		3,540,992	126,466	(1,067,705)	1,194,171	(37,111,457)	70,748,000

Source: *Plant Biotechnology: Current and Potential Impact For Improving Pest Management In U.S. Agriculture*

# Market Overview

## • Impact on Pesticide Usage

- Second generation biotech traits reduced usage in the U.S. by approximately 15 mm lbs



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### Impact of Second Generation Biotech Crops

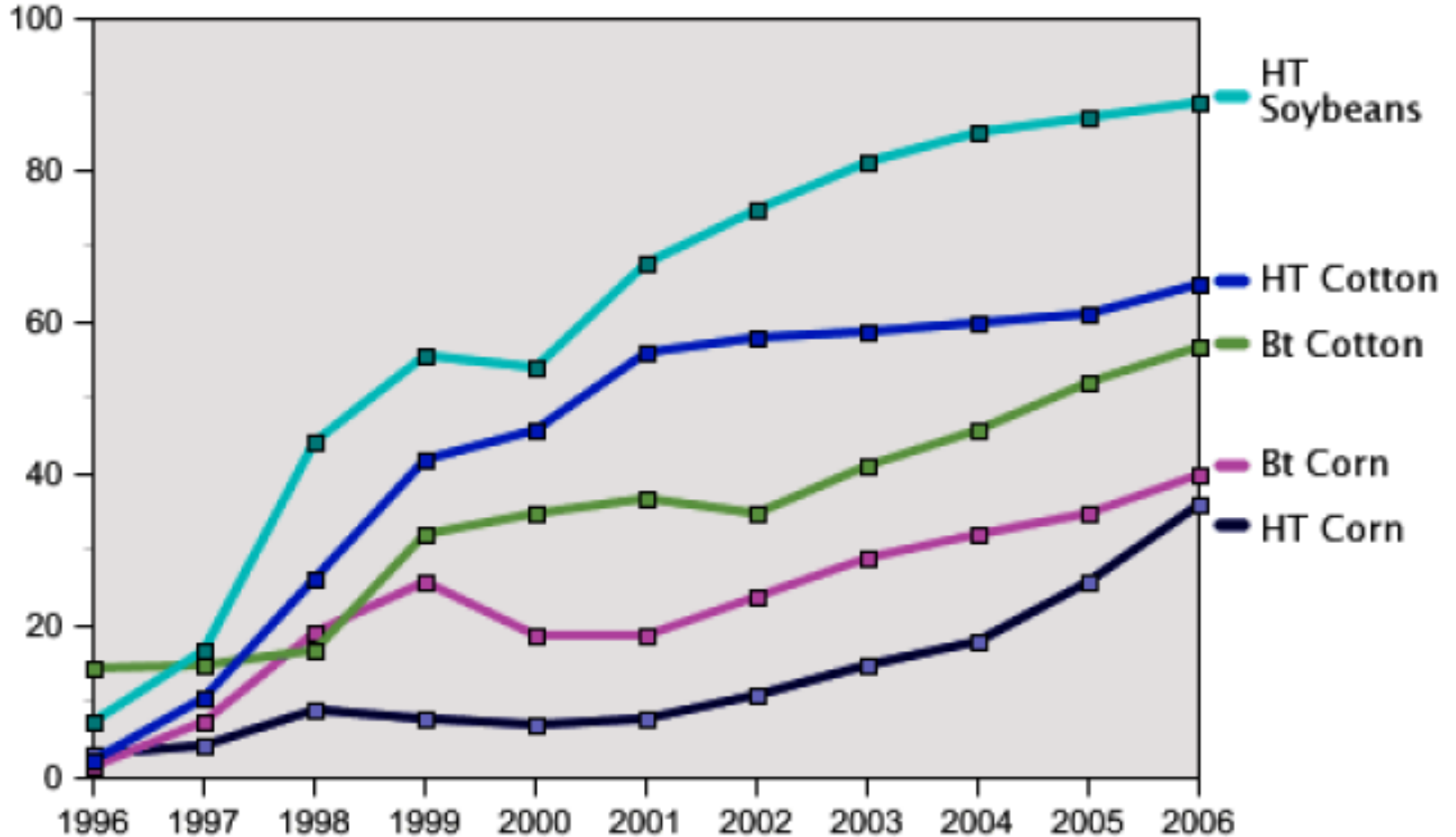
Crop	Type	Volume (lb.000)	(A) Value (\$000)	(B) Costs (\$000)	(A+B) Total Net Value (\$000/yr)	Pesticide Use (lbs annual impact)	Acreage
Soybean	Insect Resistant	54,000	4,400	(2,400)	6,800	(295,000)	1,280,000
Field Corn	Insect Resistant	725,648	25,796	6,323	19,473	(237,435)	2,575,000
Field Corn	Insect Resistant	-	-	-	-	(14,496,000)	23,402,000
Alfalfa	Herbicide Tolerant	-	21,000	3,400	17,600	200,000	1,000,000
		779,648	51,196	7,323	43,873	(14,828,435)	28,257,000

Source: *Plant Biotechnology: Current and Potential Impact For Improving Pest Management In U.S. Agriculture*

# Market Overview

## Adoption of genetically engineered crops grows steadily in the U.S.

Percent of acres



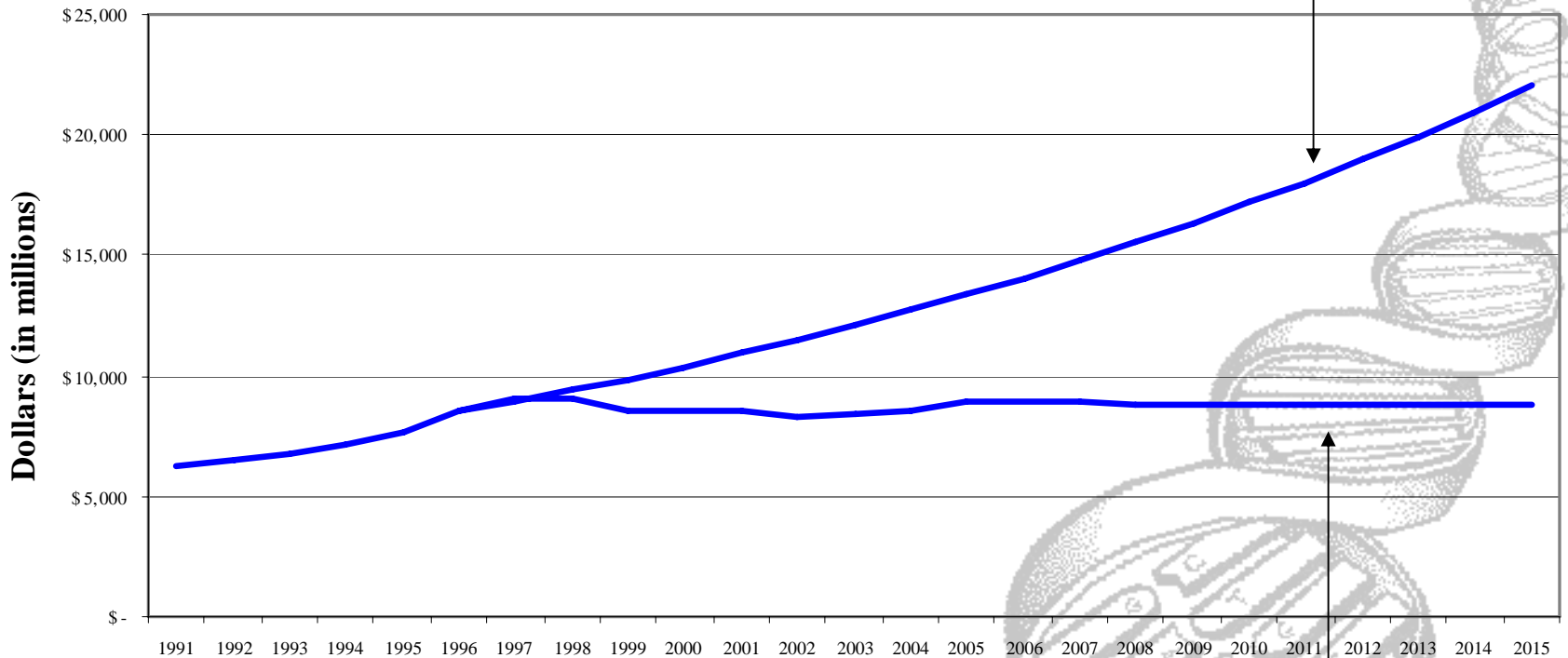
Data for each crop category include varieties with both HT and Bt (stacked) traits.  
Source: 1996-1999 data are from Fernandez-Cornejo and McBride (2002). Data for 2000-06 are available in the ERS data product, Adoption of Genetically Engineered Crops in the U.S., tables 1-3.

# Market Overview

- Projecting the shift to Biotech

## US Crop Protection

Crop Protection growth based upon CAGR prior to biotech introduction



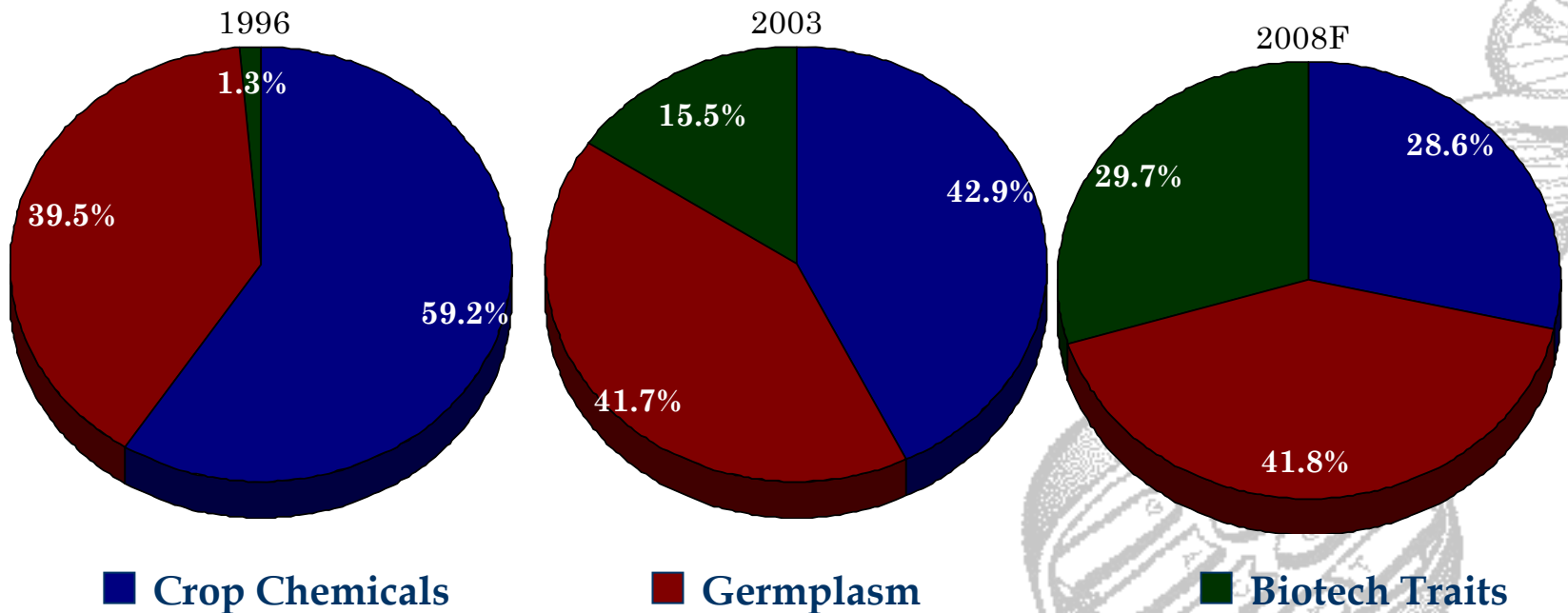
Crop Protection actuals and future growth based upon CAGR after biotech introduction

Source: NASS USDA, AgriCapital  
Estimates

# Market Overview

- **Impact on Pesticide Usage**
  - Value shift from pesticides to seed

## Value Shift in US Crop Protection



Source: Monsanto; AgriCapital estimates

# Industry Dynamics

# Industry Dynamics

- Consolidation
  - Pharmaceutical companies abandoned the “Life Sciences” strategy
  - A wave of mergers at the end of the 1990’s
  - Consolidation has created 6 agrochemical giants that lead the industry with a combined 75-80% market share

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# Industry Dynamics

1994

1997

1999

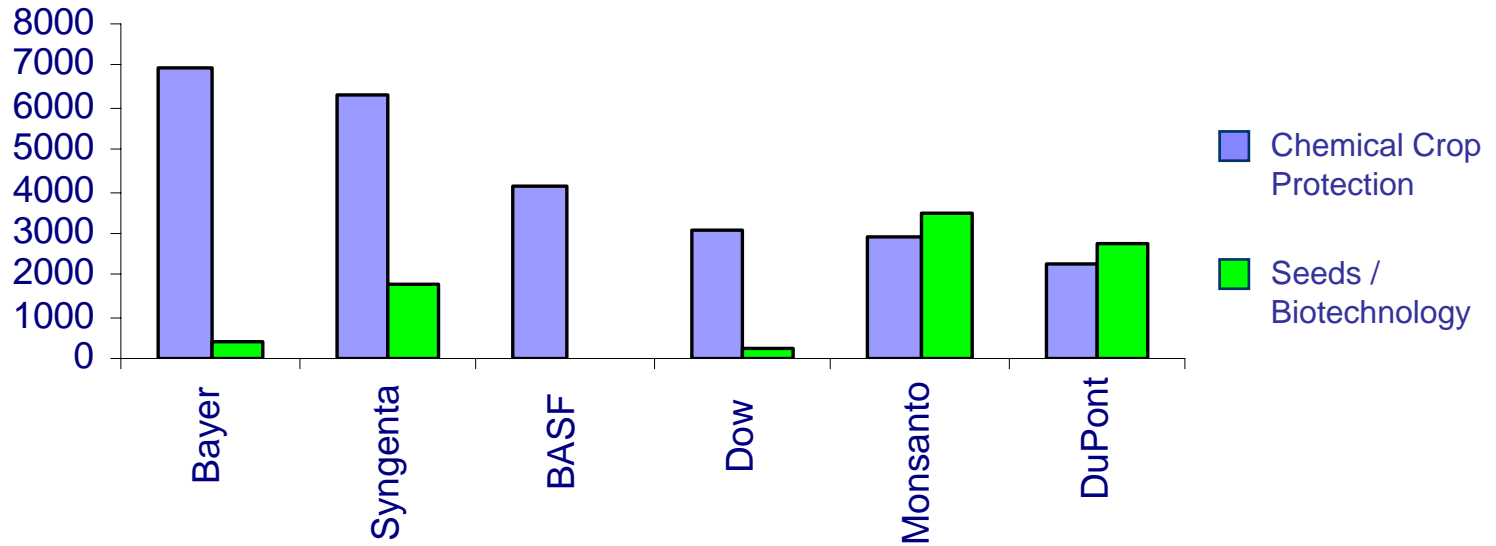
2000 - 2006



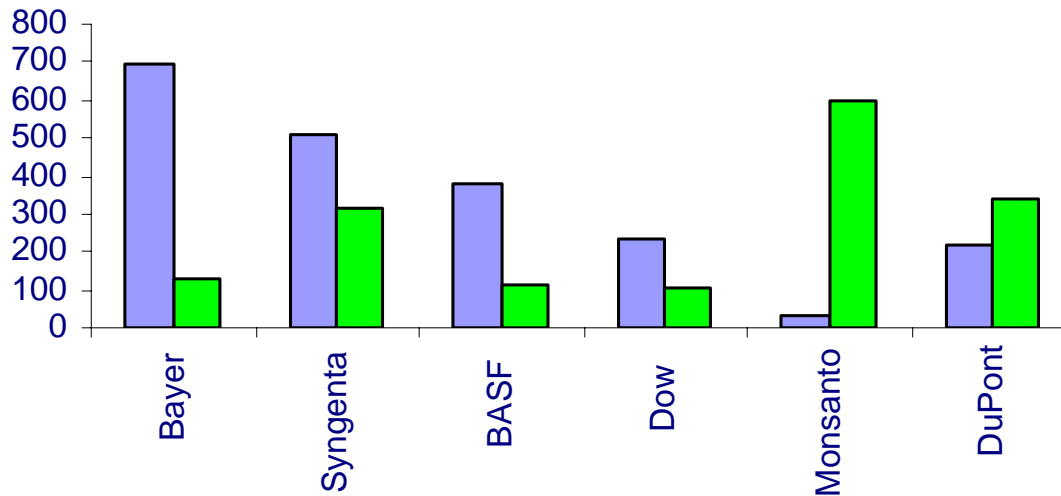
Source: Agrow

# Industry Dynamics

## Sales (\$m.)



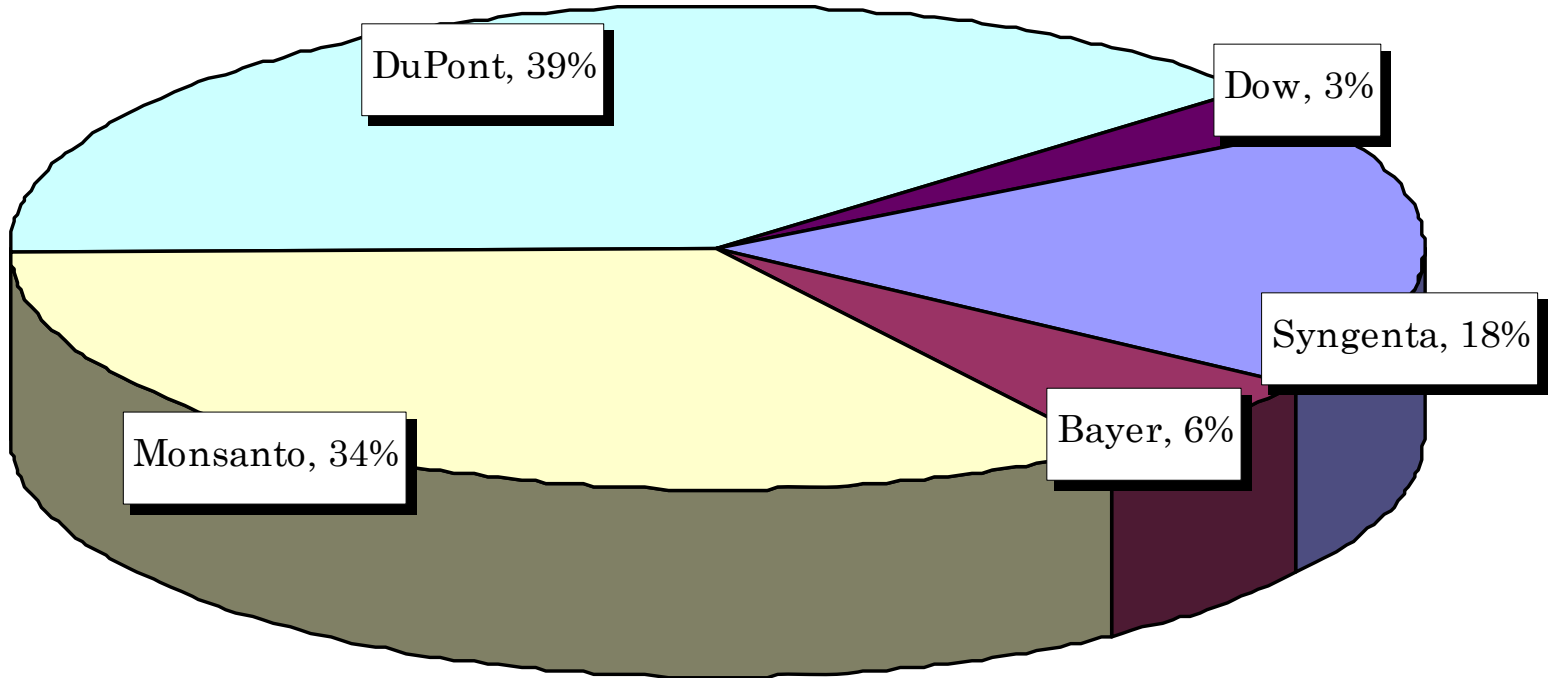
## R & D (\$m.)



Source: Phillips McDougall

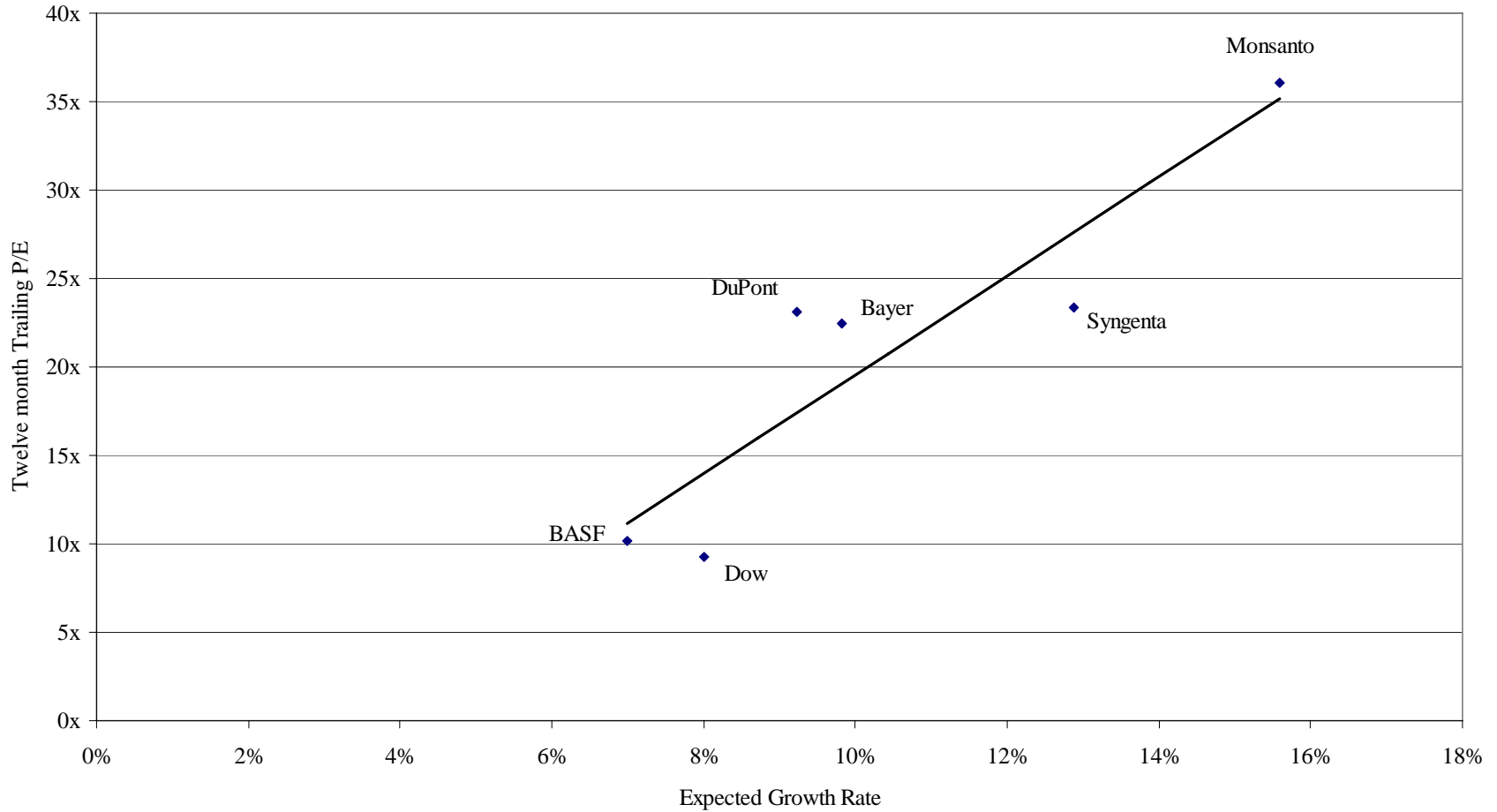
# Industry Dynamics

**Breakdown of Seeds and Biotechnology Sales by Producer, 2004**



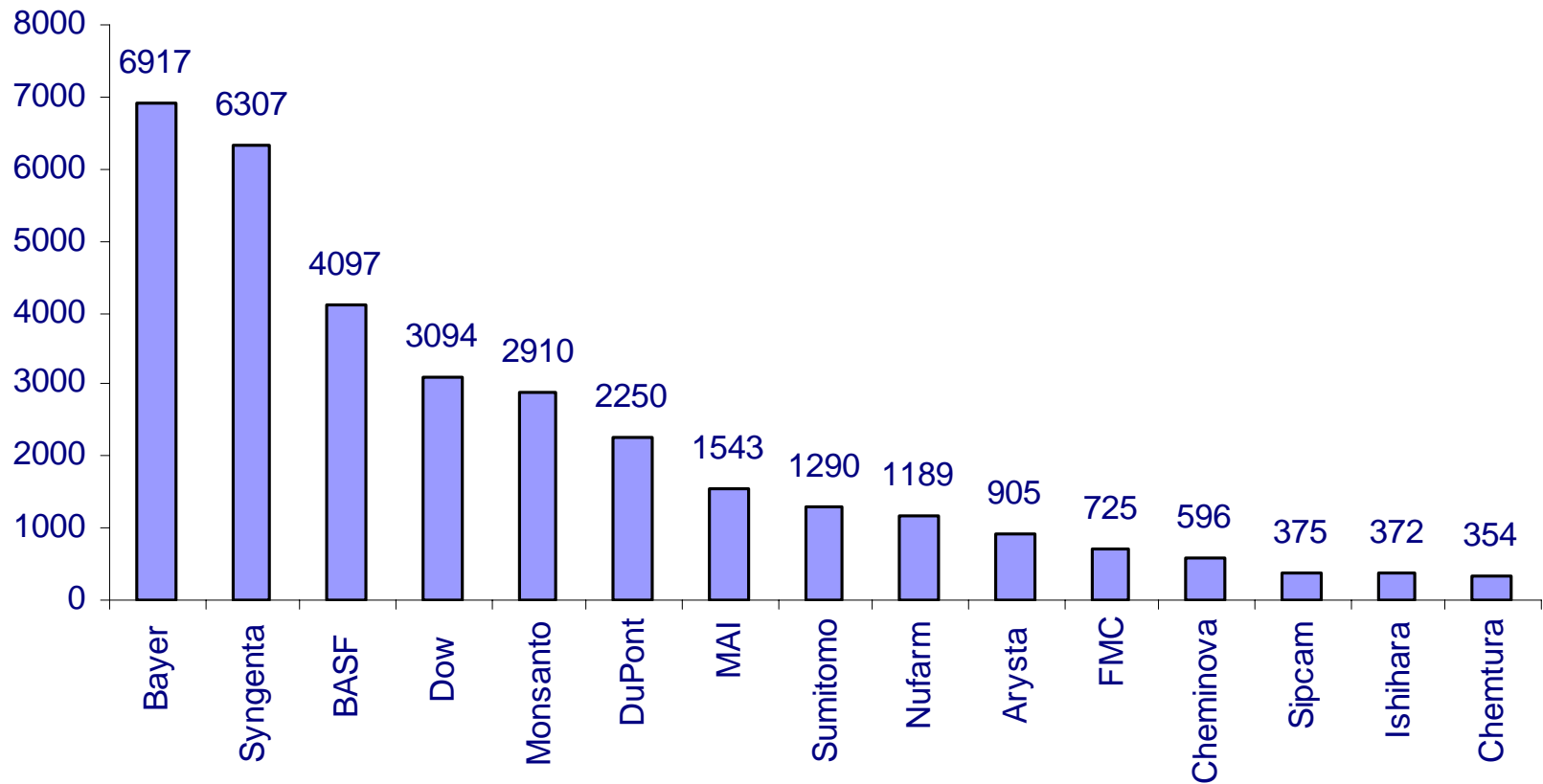
# Industry Dynamics

## Trailing P/E to Expected Growth



# Industry Dynamics

- Crop Protection Sales by Company for 2005



# Industry Dynamics

- Generic Crop Protection Manufactures are taking Market Share, being lead by Makhteshim Agan Industries Ltd. (“MAI”)

## MAI Crop Protection Sales

	2005	2004	2003
Plant protection products sales	1,542,859	1,357,913	1,034,702
Growth	13.6%	31.2%	

# Industry Dynamics

- Agricultural Giants are currently merging to increase market share and market prowess
- Current Merger Transactions occurring in the industries.

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Date	Target/Issuer	Transaction Status	Buyers/Investors	Implied			Primary Industry (Target)
				Enterprise Value (\$mm)	Implied EV / Revenues	Implied EV / EBITDA	
1/26/2004	Mosaic Global Holdings Inc.	Closed	Mosaic Co. (NYSE:MOS)	3,497.06	1.60	12.63	FAC
3/2/2004	Nu-Gro Corp.	Closed	Thomas H. Lee	162.69	1.19	9.12	FAC
3/11/2004	Alcide Corp.	Closed	Ecolab Inc. (NYSE:ECL)	53.32	2.33	9.39	Chem
3/22/2004	Gustafson Llc	Closed	Bayer CropScience AG	248.00	1.91	-	FAC
6/10/2004	Innophos, Inc.	Closed	Bain Capital, Inc.	530.00	1.06	-	Chem
8/9/2004	Terra Industries Inc. (NYSE:TRA)	Closed	Perry Capital	803.34	0.55	3.96	FAC
8/9/2004	Mississippi Chemical Corp.	Closed	Terra Industries Inc. (NYSE:TRA)	268.02	0.88	4.85	FAC
12/13/2004	Terra Industries Inc. (NYSE:TRA)	Closed	Not Disclosed	537.10	0.35	2.43	FAC
1/3/2005	United Industries Corp.	Closed	Spectrum Brands, Inc. (NYSE:SPC)	1,302.26	2.03	13.48	FAC
1/22/2005	Seminis Inc.	Closed	Monsanto Co. (NYSE:MON)	1,390.06	2.60	10.43	AP
9/1/2005	Astaris LLC	Closed	Israel Chemicals (TASE:CHIM)	255.00	0.73	-	Chem
11/8/2005	Royster-Clark Inc.	Closed	Agrium Inc. (TSX:AGU)	483.74	0.45	8.53	FAC
7/10/2006	Conrad Fafard, Inc.	Announced	Syngenta AG (VIRTX:SYNN)	133.50	1.76	-	FAC
8/15/2006	Delta & Pine Land Co. (NYSE:DLP)	Announced	Monsanto Co. (NYSE:MON)	1,383.30	3.17	15.63	AP
				Mean	1.47	9.05	
				Median	1.40	9.26	

FAC - Fertilizers and Agricultural Chemicals

AP- Agricultural Products

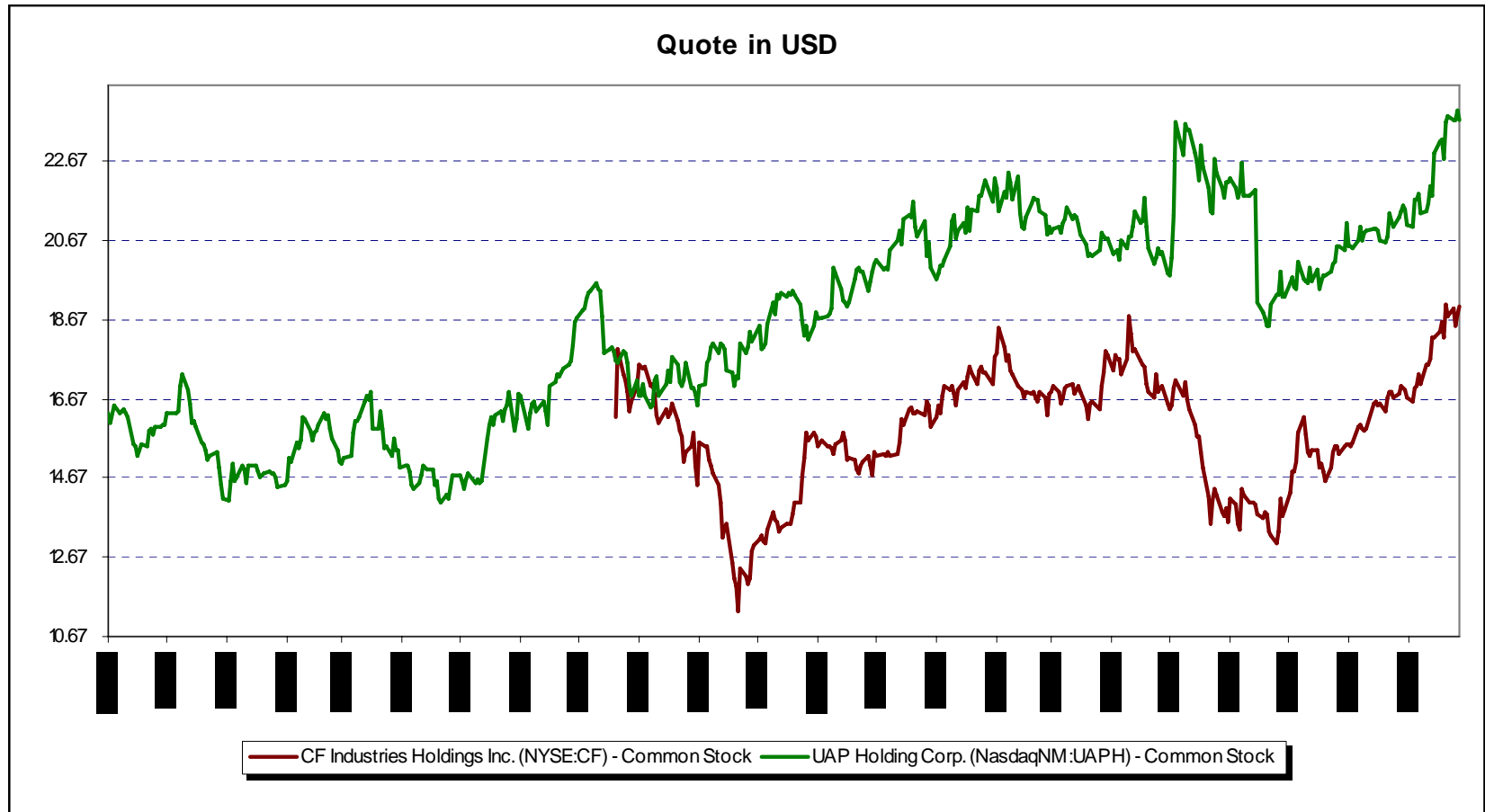
Chem - Specialty/Commodity Chemicals

# Industry Dynamics

- Recent IPO's and their opening matrices
- CF Industries (8/10/05)
  - Gross Proceeds \$660M
  - Gross Proceeds / Revenue approximately .20x
  - Gross Proceeds / EBITDA approximately 2.8x
- United AgriProducts (11/22/04)
  - Gross Proceeds \$439M
  - Gross Proceeds / Revenue approximately .16x
  - Gross Proceeds / EBITDA approximately 5x

# Industry Dynamics

## Stock Performance since IPO



# Industry Dynamics

- Fertilizer and Agricultural Chemical public company comparables as of 10/13/06.

Company Name	Stock Price	Market Cap	TEV/LTM Total Rev	TEV/LTM EBITDA	TEV/LTM EBIT	LT	Weighted Average Cost of Capital
						Growth Rate	
Agrium Inc.	\$ 27.85	3,681.6	1.1x	7.3x	9.9x	6.0%	11.8%
CF Industries Holdings Inc.	\$ 19.05	1,048.7	0.5x	5.5x	13.0x	6.0%	18.8%
Mosaic Co.	\$ 17.51	7,670.3	1.9x	13.3x	26.8x	9.0%	12.7%
The Scotts Miracle-Gro Co.	\$ 46.05	3,077.3	1.4x	9.5x	11.6x	12.5%	12.7%
UAP Holding Corp.	\$ 23.67	1,206.7	0.6x	10.4x	11.3x	10.0%	10.9%
		Mean	1.1x	9.2x	14.5x	8.7%	13.4%
		Median	1.1x	9.5x	11.6x	9.0%	12.7%

- **For the smaller companies, there are the following options:**
  - **Status Quo**
  - **Merge with or acquire other similar company**
  - **Sell to a strategic buyer**
  - **Exit to a financial buyer**

# AgriCapital Overview

- **AgriCapital:**

- An investment bank that works exclusively in agribusiness & food
- Founded in 1983 to meet the needs of agribusiness not being met by the investment banking community
- A member of the National Association of Securities Dealers (“NASD”) and a Registered Broker Dealer

# AgriCapital Overview

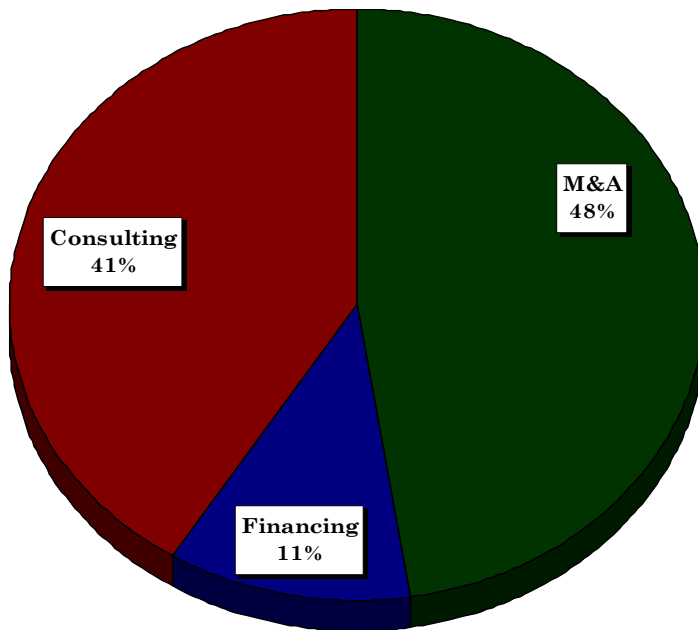
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- **AgriCapital's Services:**
  - Negotiate mergers, acquisitions & divestitures
  - Arrange equity and debt financing
  - Advise on valuations, render fairness opinions and general corporate finance projects

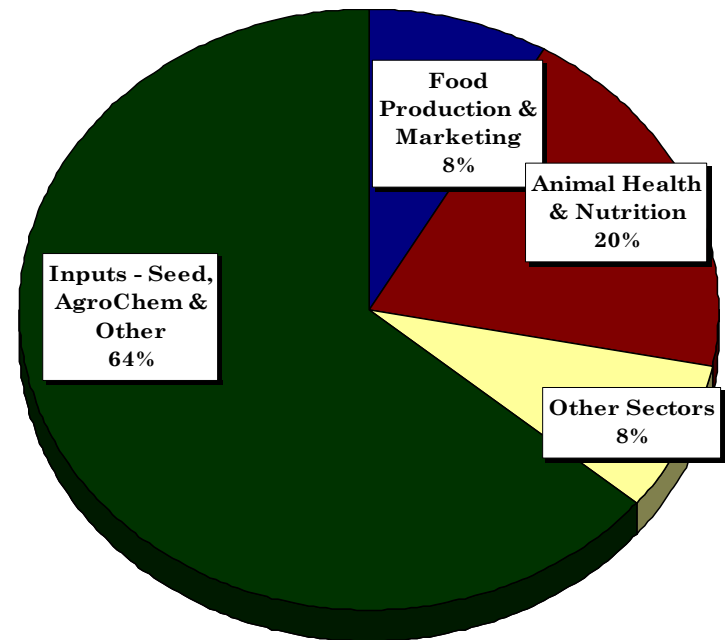
# Assignments by Category

*Since 1983 AgriCapital has been engaged in some 400 assignments*

Assignment Type



Assignment Sector



*M&A accounts for approximately 80% of \$ volume*

# Contact Information

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